



ePrivacyaudit.eu

## **Threshold Value Report**

**from BlueMark Innovations BV**

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Report generated by BlueMark Innovations BV and ePrivacy GmbH

GDPR online audit Version 1.5

## Company

BlueMark Innovations BV has carried out the GDPR online audit on [www.ePrivacyaudit.eu](http://www.ePrivacyaudit.eu)

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The results from the following report were determined on the base of the Input from Roel Schiphorst

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## **Preliminary Evaluation (Threshold Value Analysis) for Ascertaining the Need for Data Protection Impact Assessment (DPIA)**

Article 35 of the GDPR introduces the new, so-called data protection impact assessment (DPIA).

Pursuant to this regulation, whenever a type of processing (in particular if new technologies are being used, and taking into account the nature, scope, context and purposes of the processing) is likely to result in a high risk to the rights and freedoms of natural persons, the controller (i.e. the enterprise) must carry out an "assessment of the consequences of the processing operations planned for the protection of personal data" prior to undertaking the processing activities in question.

### **Results of the Preliminary Examination for the Form or Processing: 'data processing in WiFi/Bluetooth analytics' at the Company: 'BlueMark Innovations BV':**

#### **DPIA is not necessary.**

The threshold value analysis has concluded that, pursuant to Article 35 of the GDPR, a DPIA is not necessary.

Your company is not required to carry out the DPIA.

No systematic, comprehensive evaluation of personal aspects of natural persons with legal effects is taking place, nor is any large-scale processing of the specific categories of personal data, as defined by Art. 9 (1) GDPR, or personal data regarding criminal convictions and felonies, as defined by Art. 10 GDPR, or systematic large-scale monitoring of publicly accessible areas, and, furthermore, there is no high probability of any significant risk for the rights and freedoms of users which could be comparable to legal effects in terms of their impacts.